

FIG. 1

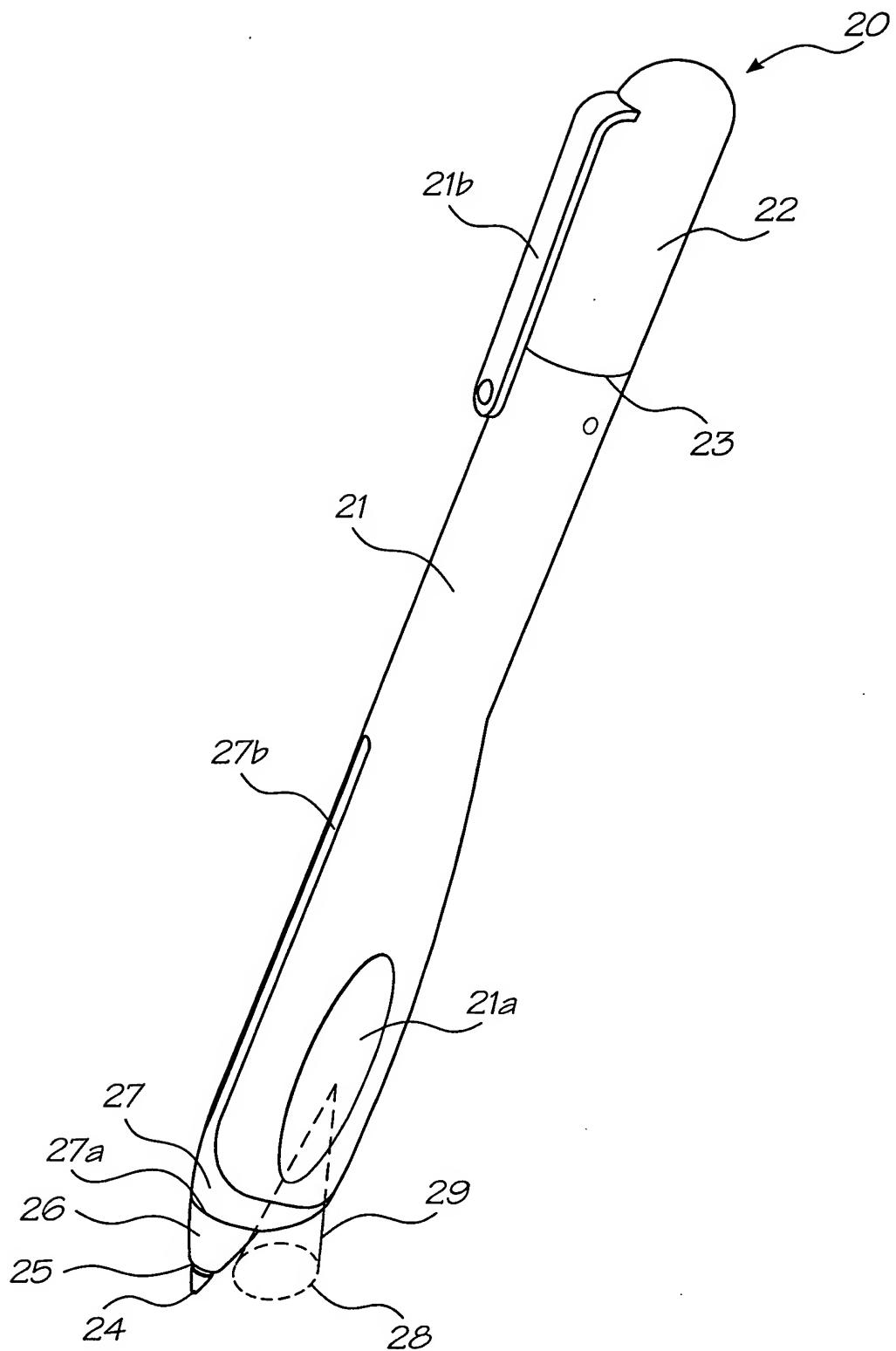


FIG. 2

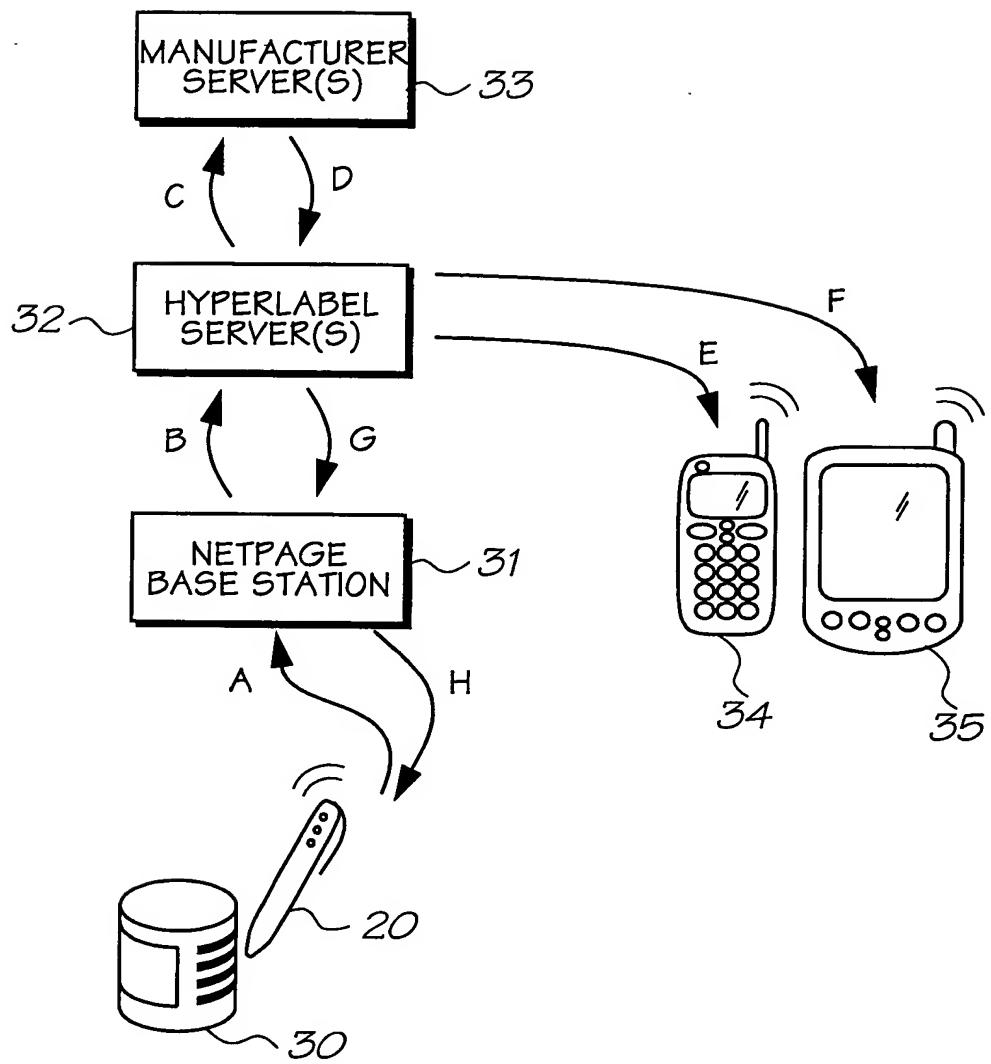


FIG. 3

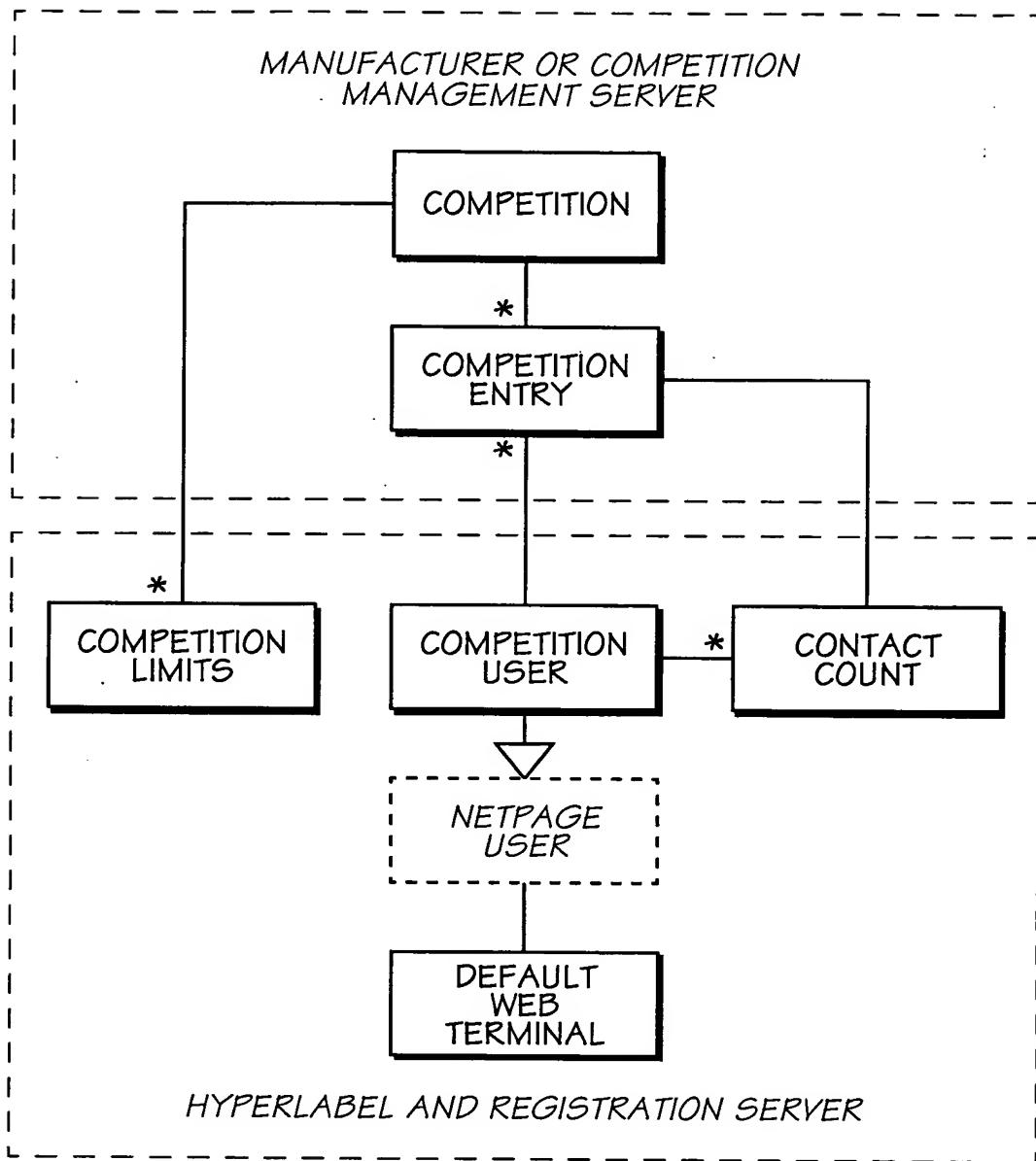


FIG. 4

COMPETITION NAME ~50

COMPETITION ENTRY FORM

COMP DESC ~51

CONDITIONS ~52

[MORE INFO](#) ~53

TELL US, IN 20 WORDS OR LESS, WHY YOU LIKE OUR PRODUCT

TEXT ~57

ARE YOU LIKELY TO BUY THIS PRODUCT AGAIN?

YES NO ~58

PLEASE SIGN HERE TO CERTIFY YOU ARE OVER 18 ~54

[SIGNATURE](#) ~59

[SUBMIT ENTRY](#)

[PRINT](#) ~55

CLICK HERE AT ANY TIME TO CHECK IF YOU HAVE WON

[HAVE I WON?](#) ~56

FIG. 5

COMPETITION DETAILS

PAGE 1 OF 1

COMPETITION NAME

THE DETAILS OF THIS COMPETITION ARE AS FOLLOWS:

COMPETITION DESCRIPTION:

COMP DESC

COMPETITION CONDITIONS:

CONDITIONS

COMPETITION START: START DATE

COMPETITION END: END DATE

OTHER DETAILS

PRIZE DETAILS

PRIZE DETAILS

FIG. 6

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COMPETITION ENTRY CONFIRMATION MESSAGE

ENTRY SUBMITTED : [] DATE [] TIME

[COMPETITION NAME]

YOUR ENTRY HAS BEEN RECEIVED
GOOD LUCK!

FIG. 7

COMPETITION ENTRY STATUS

ENTRY SUBMITTED : [] DATE [] TIME

[COMPETITION NAME]

CONGRATULATIONS!
YOU HAVE WON A PRIZE

[PRIZE DETAILS]

TO CLAIM YOUR PRIZE WE NEED TO KNOW YOUR DETAILS
CLICK <CLAIM PRIZE> TO AUTHORIZE US TO CONTACT YOU

CLAIM PRIZE

NO THANKS

FIG. 8

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COMPETITION PRIZE CLAIM

COMPETITION NAME

CONGRATULATIONS ON WINNING YOUR PRIZE:

PRIZE DETAILS

YOUR PRIZE WILL BE SENT TO YOU SOON

THANKYOU!

FIG. 9

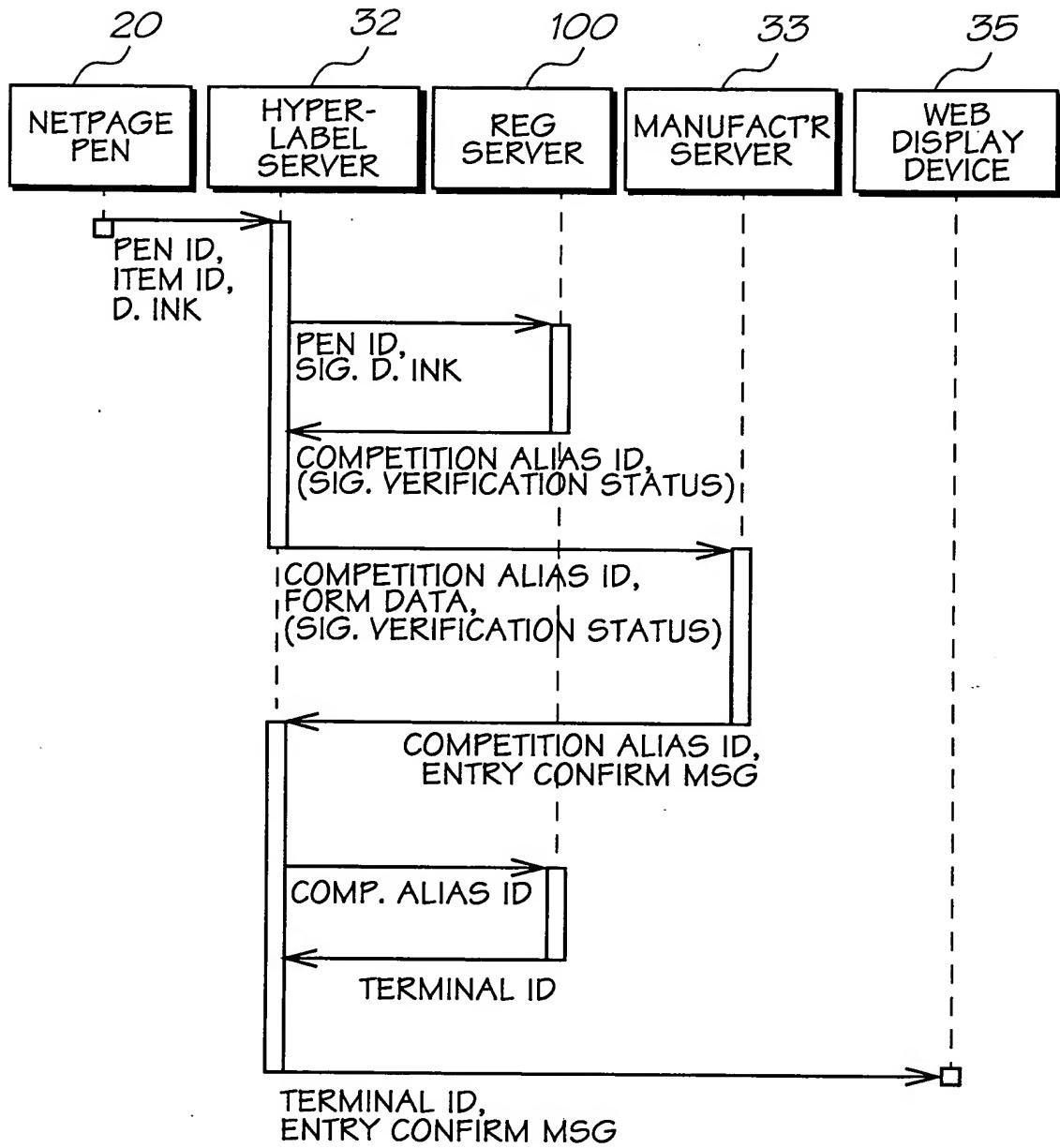


FIG. 10

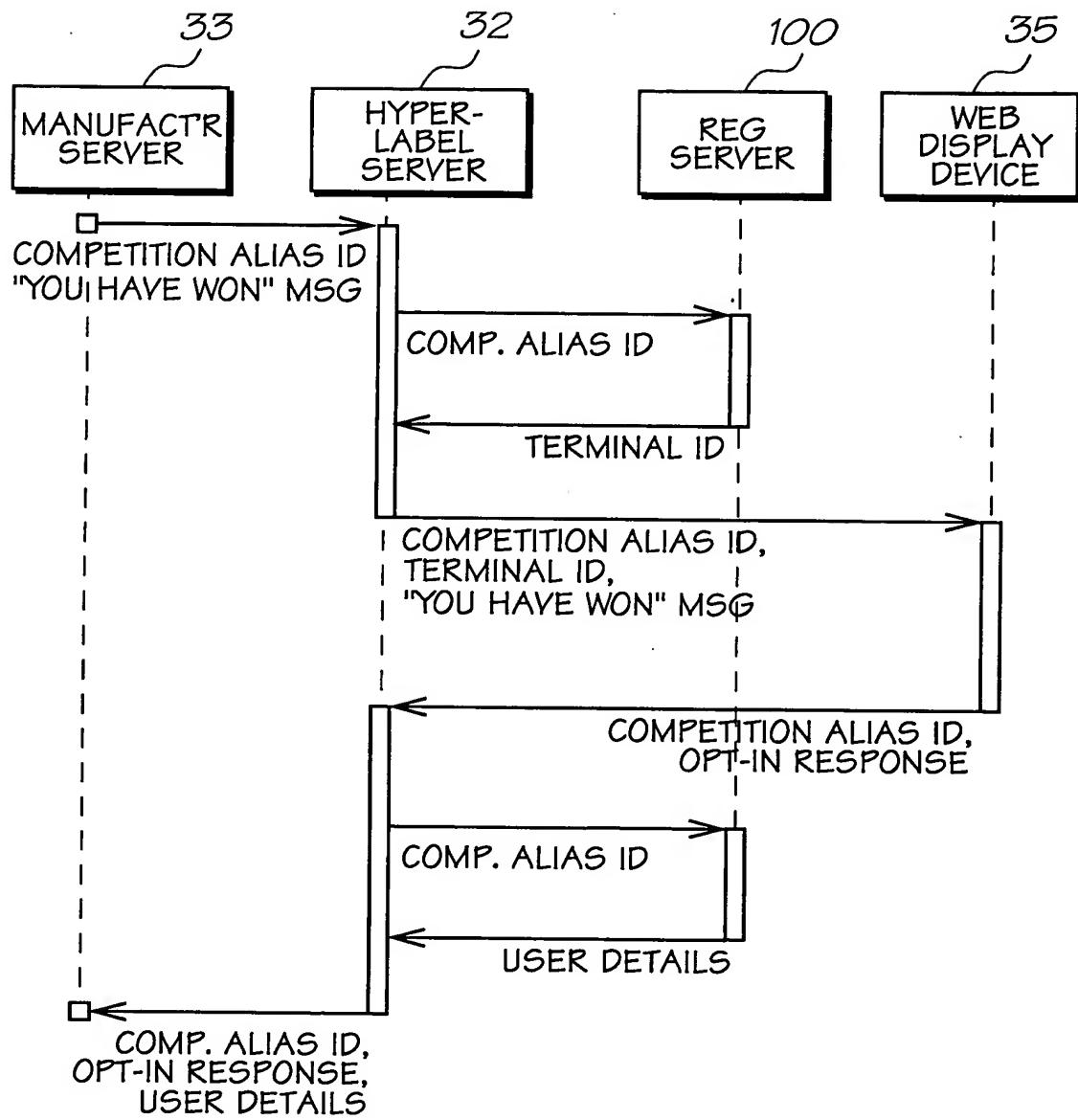


FIG. 11

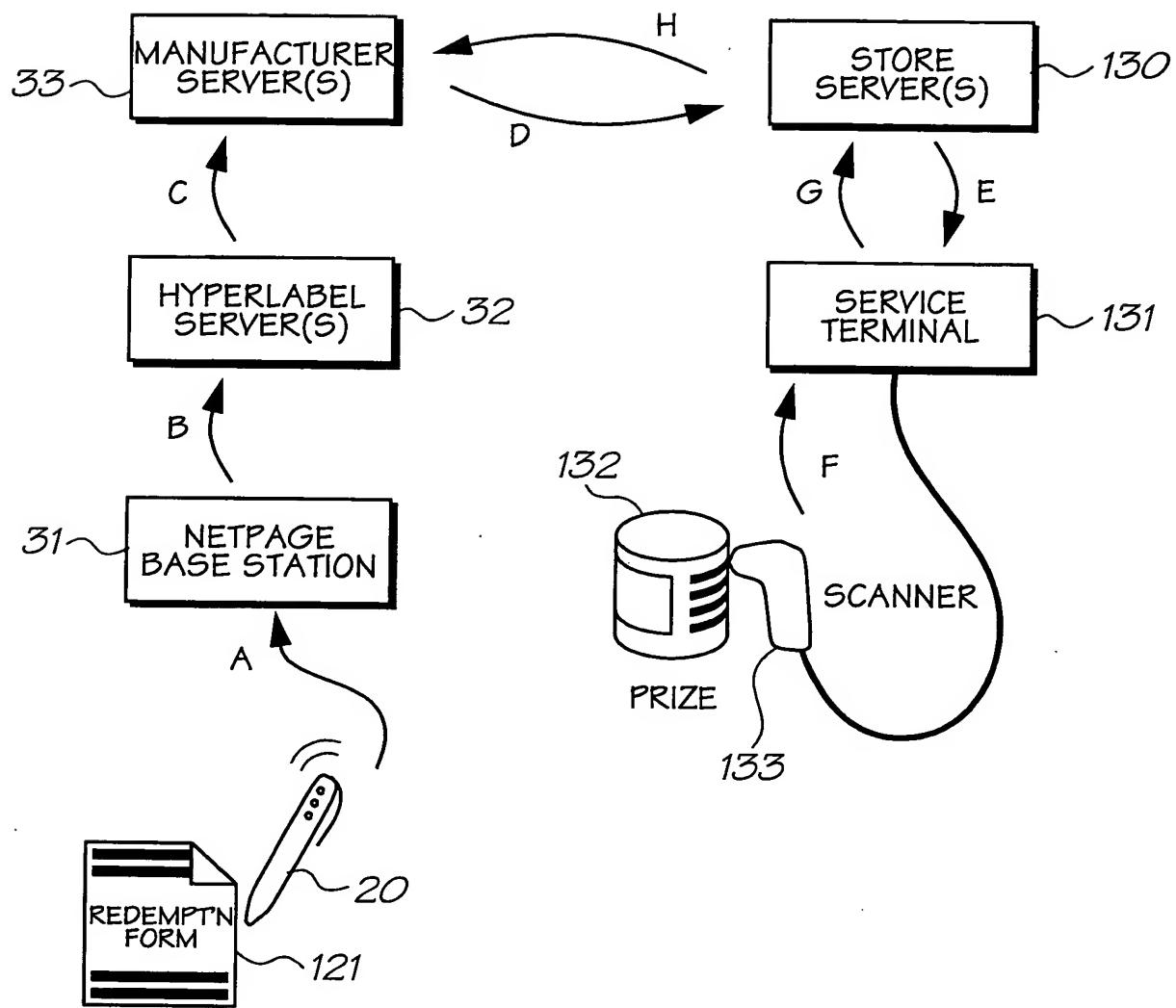


FIG. 12

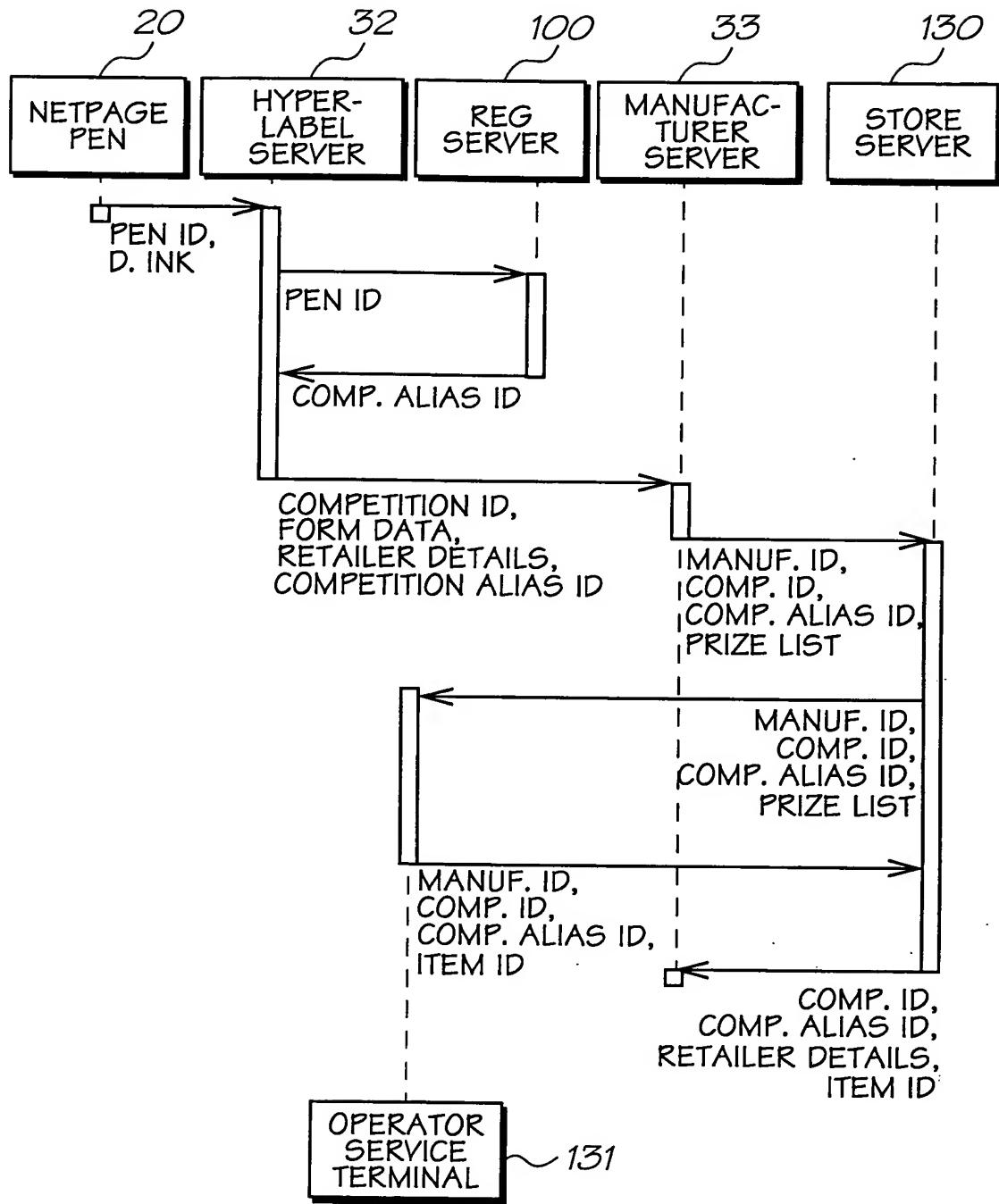


FIG. 13

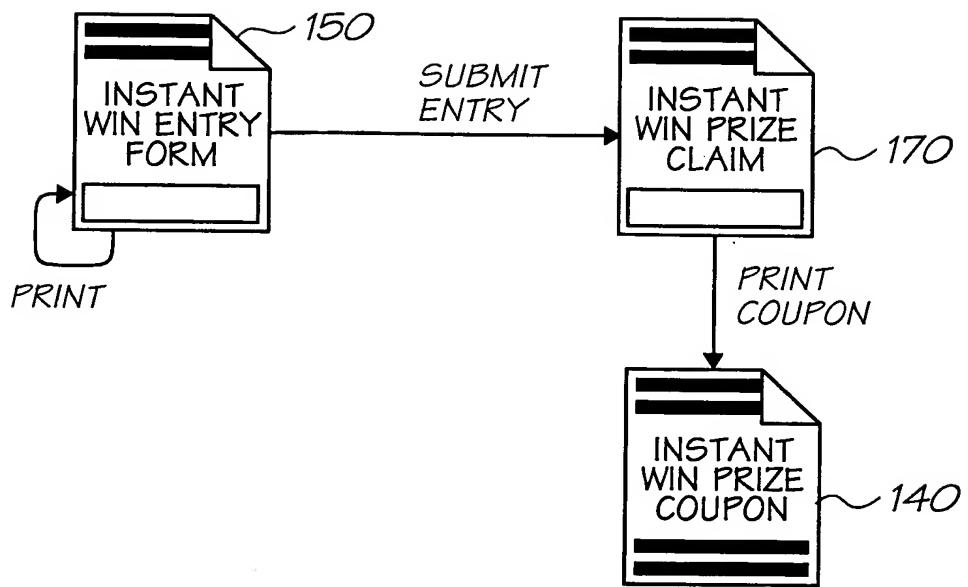


FIG. 14

[COMPETITION NAME]

INSTANT WIN COMPETITION

TICK THREE CORRECT ANSWERS AND WIN A FREE PACKET OF MINTS

WHAT COLOR ARE OUR MINTS?

BLUE GREEN WHITE

WHAT ANIMAL FEATURES IN OUR AD?

KANGAROO PENGUIN BEAR

WHAT OTHER PRODUCTS COME IN OUR RANGE?

CARS CHOCOLATES SHOES

151

SUBMIT ENTRY

PRINT

152

150

FIG. 15

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170

FIG. 16

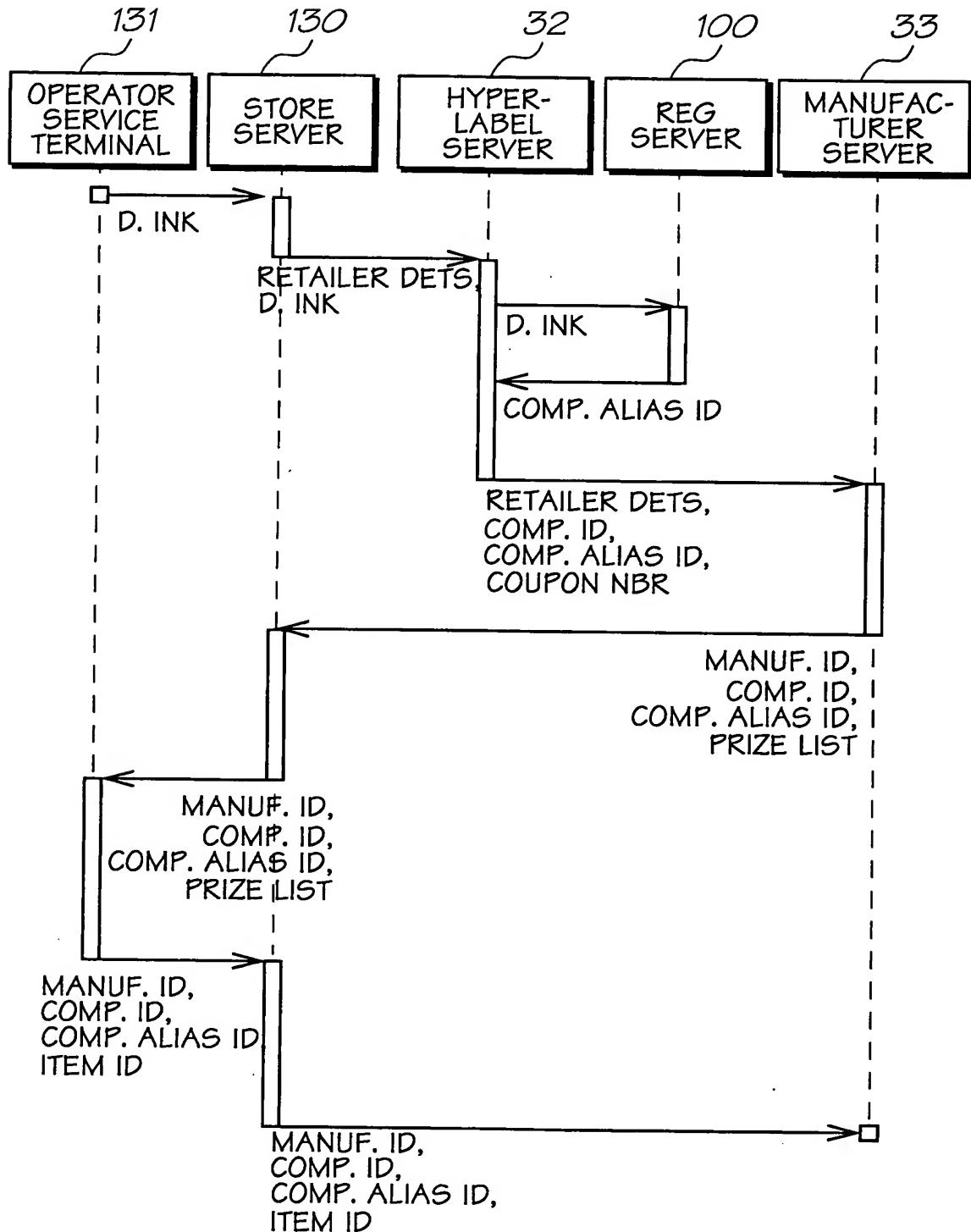


FIG. 17

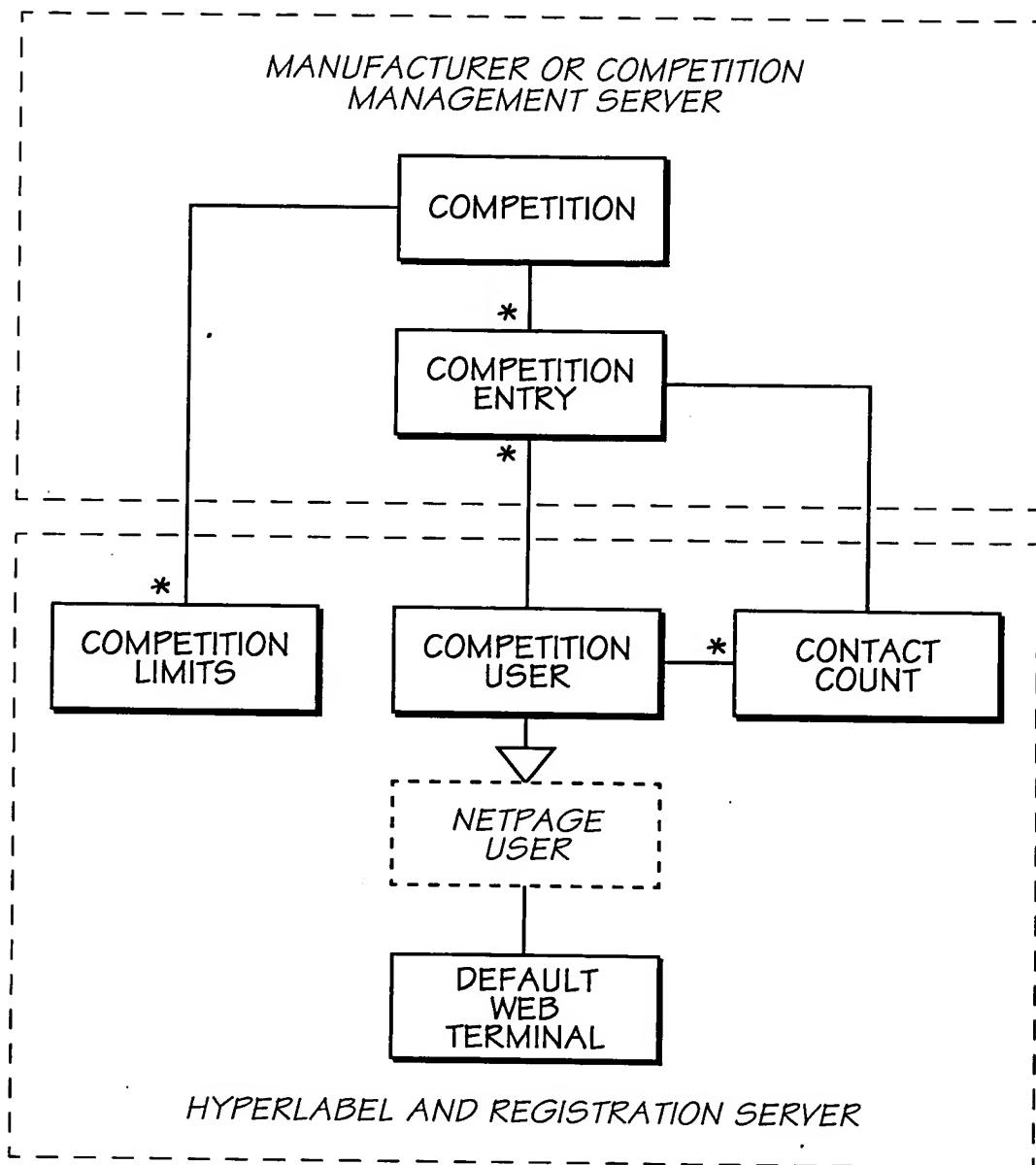


FIG. 18

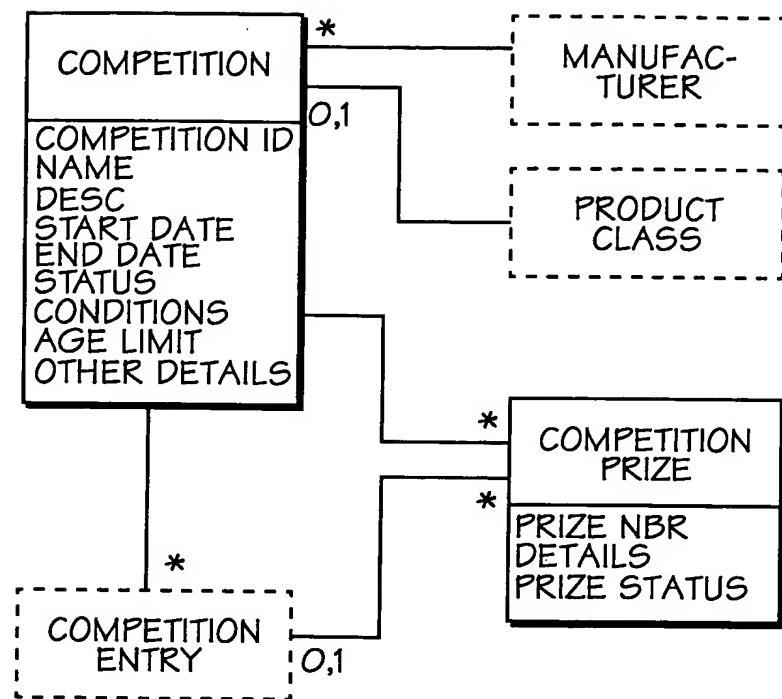


FIG. 19

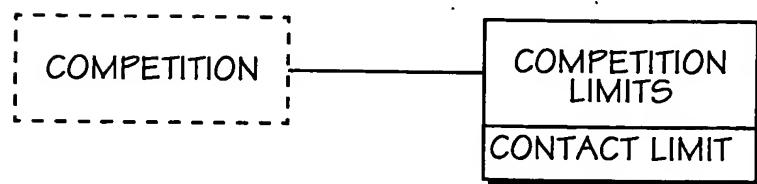


FIG. 20

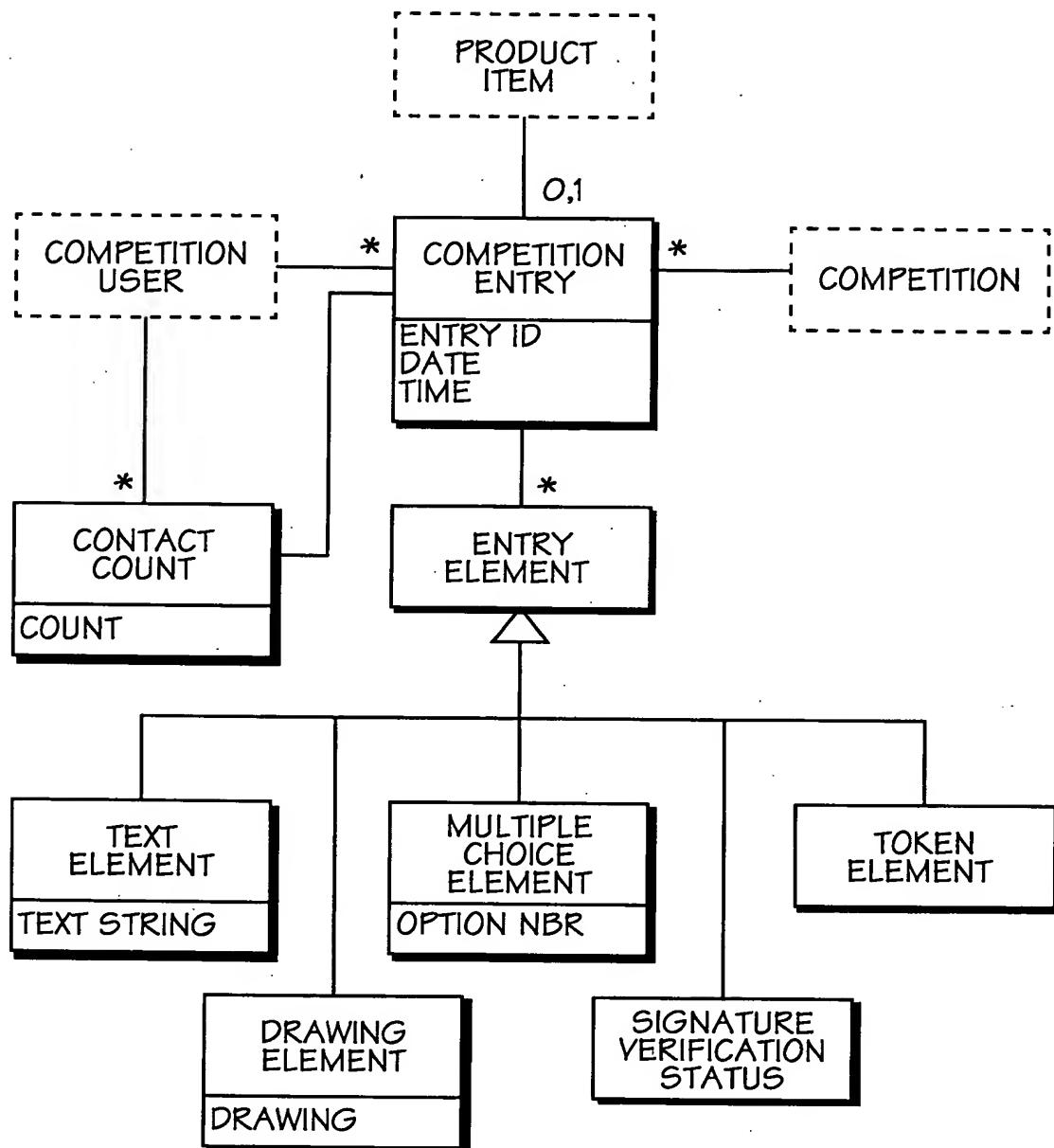


FIG. 21

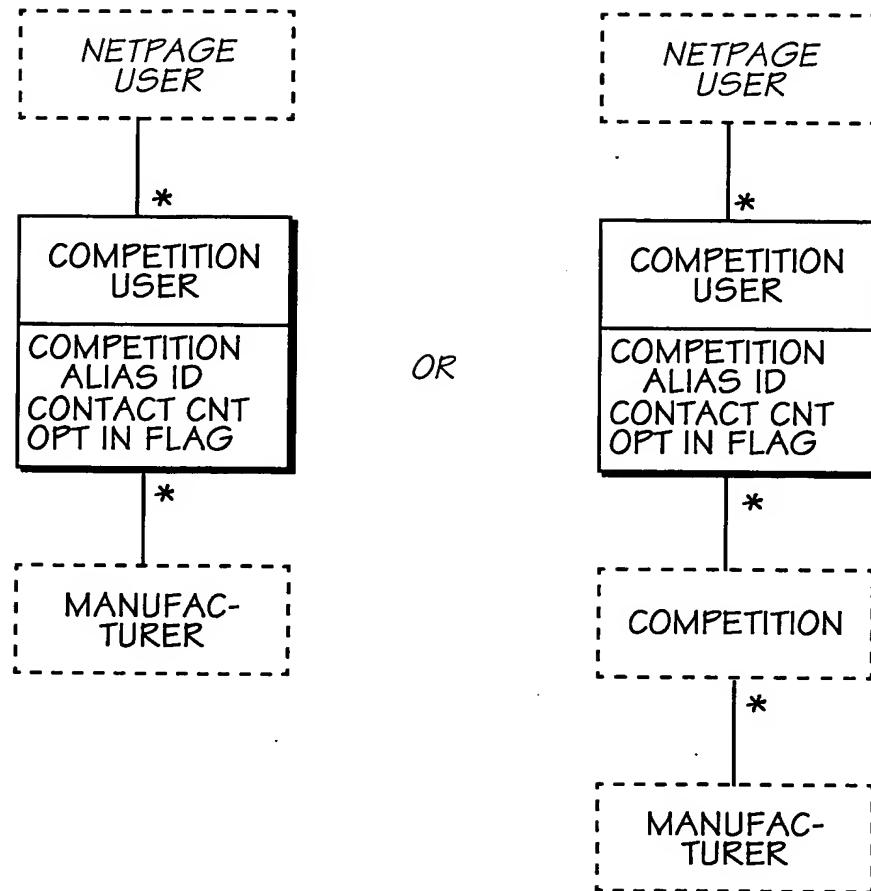


FIG. 22

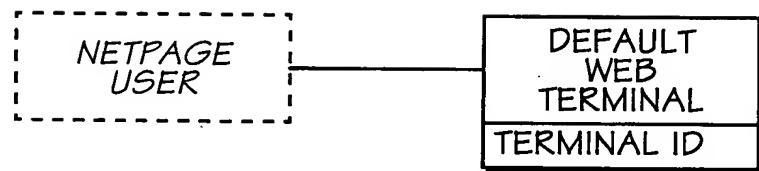


FIG. 23

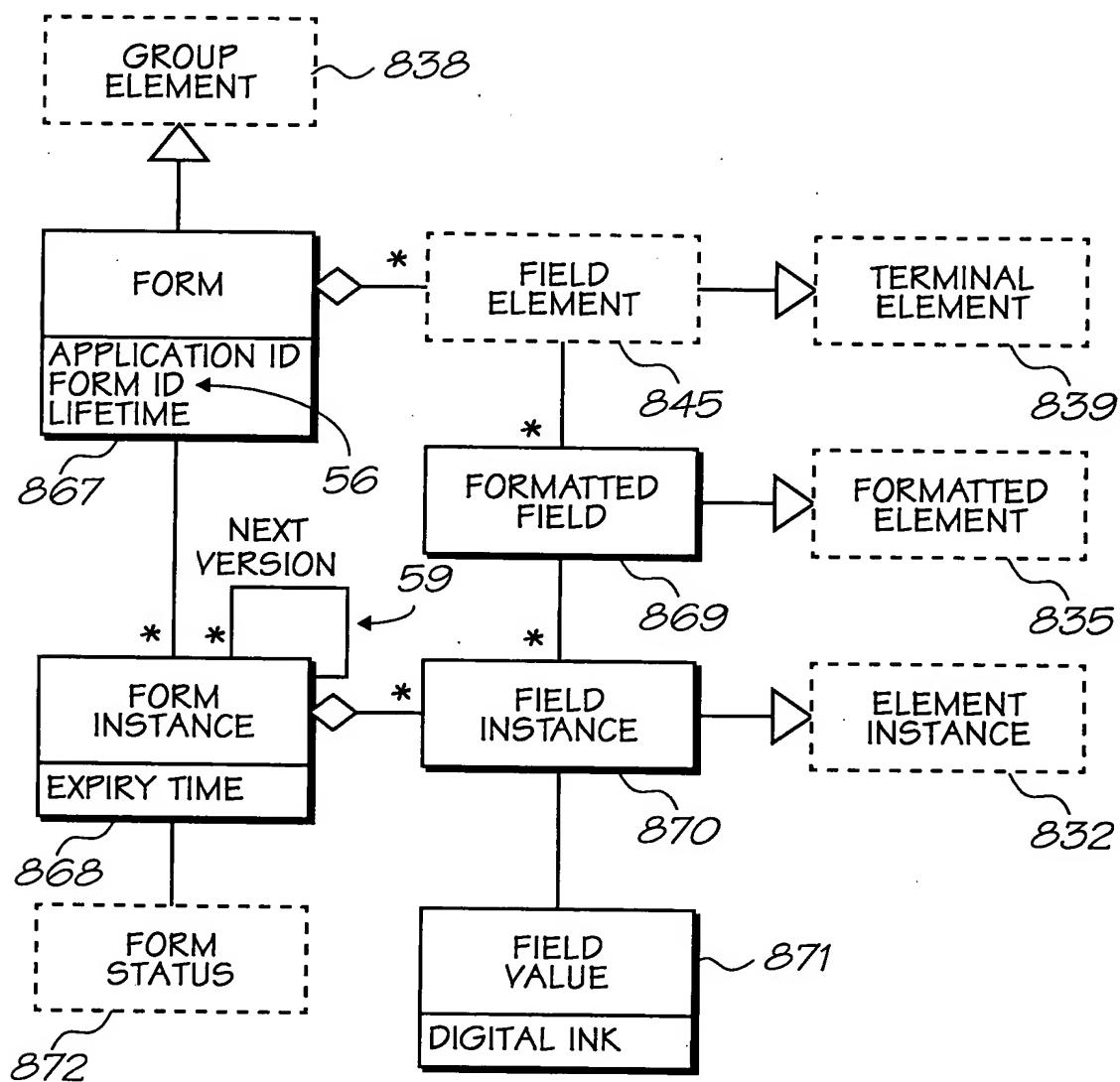


FIG. 24

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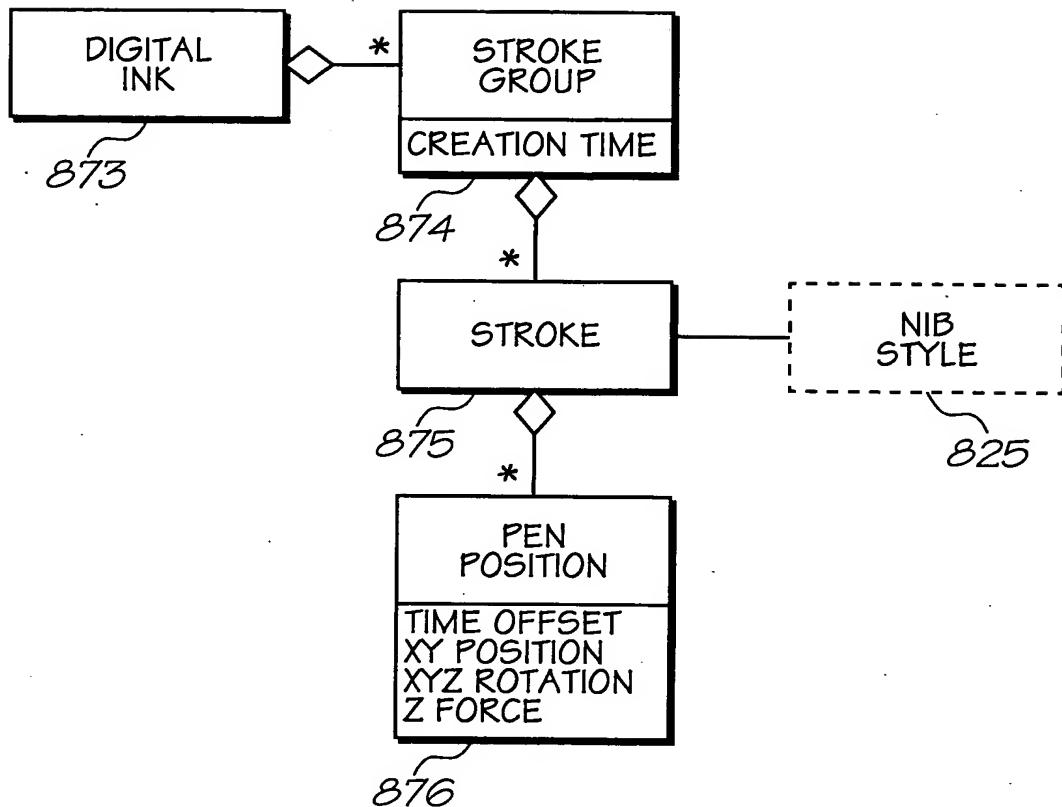


FIG. 25

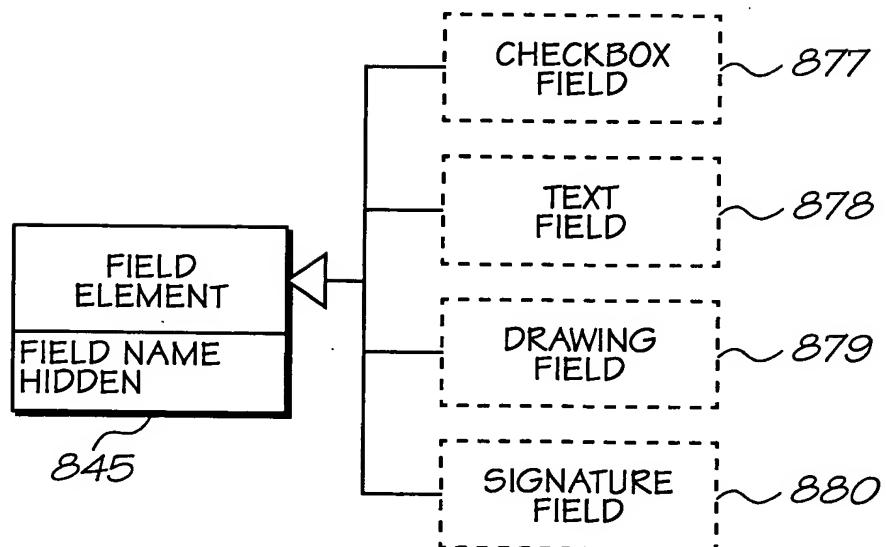


FIG. 26

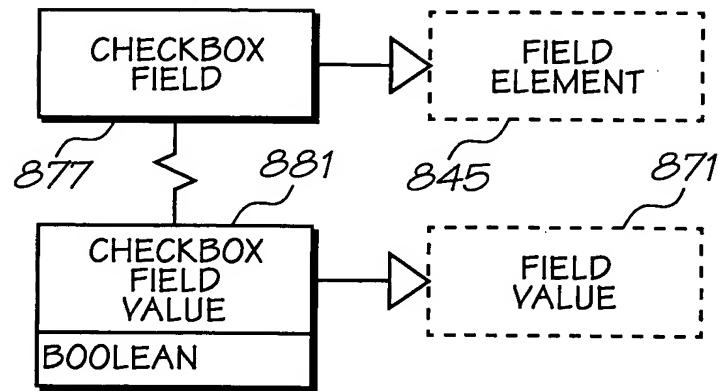


FIG. 27

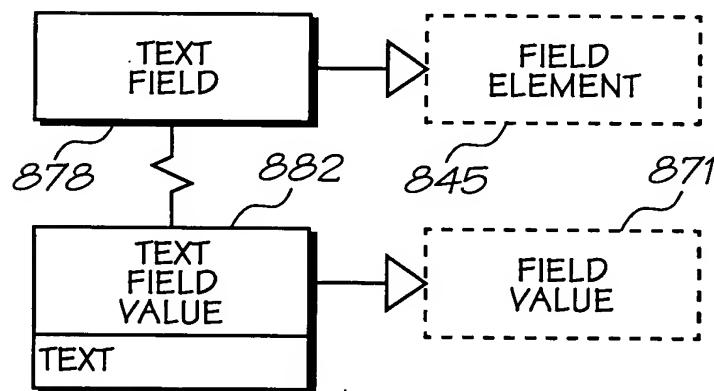


FIG. 28

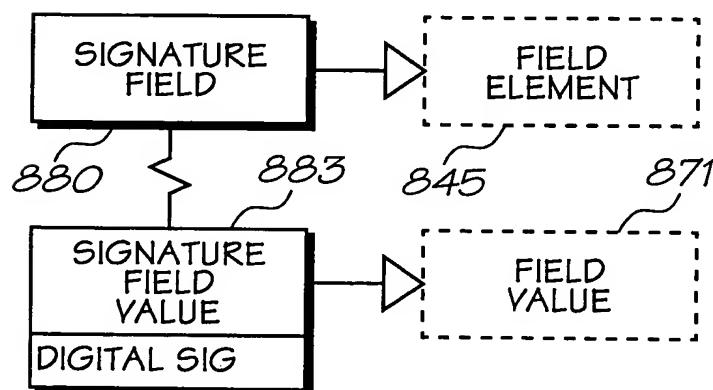


FIG. 29

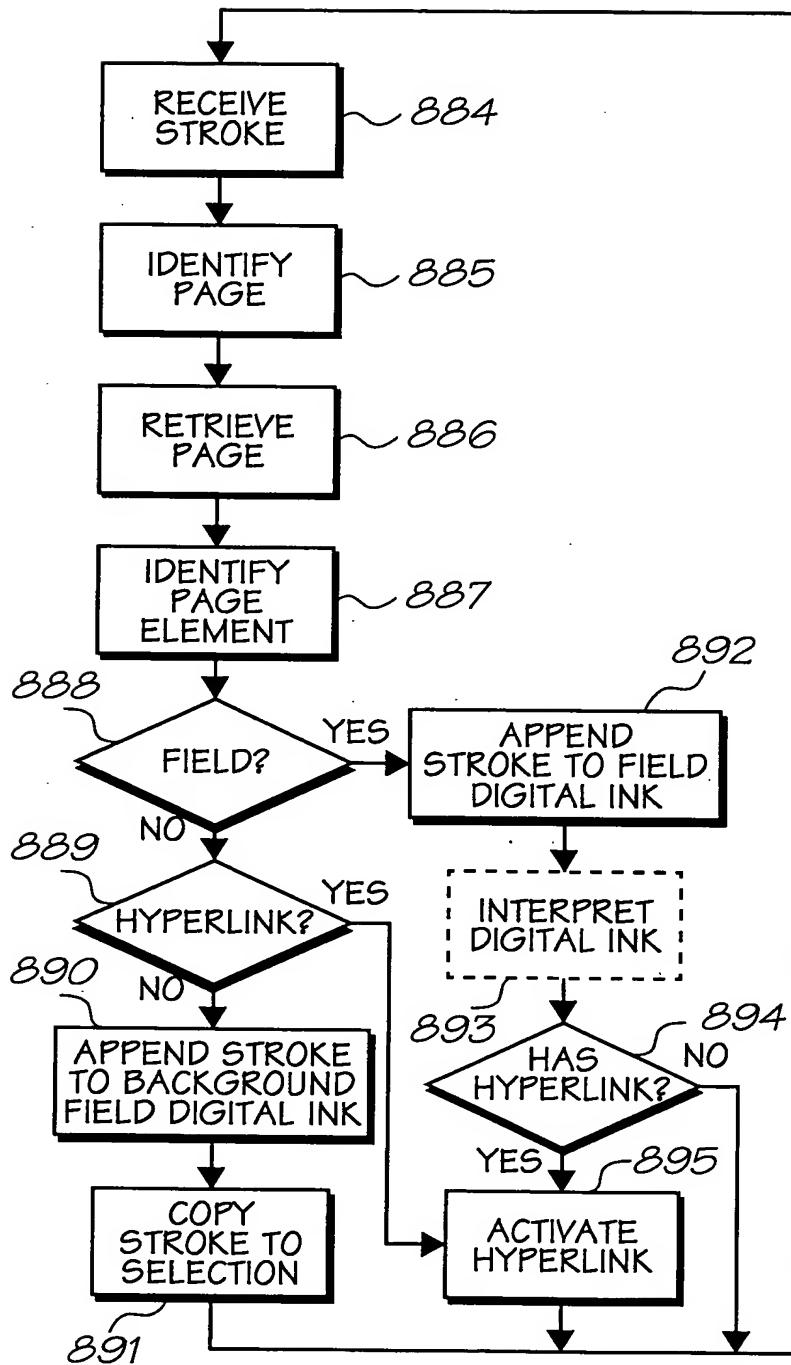


FIG. 30

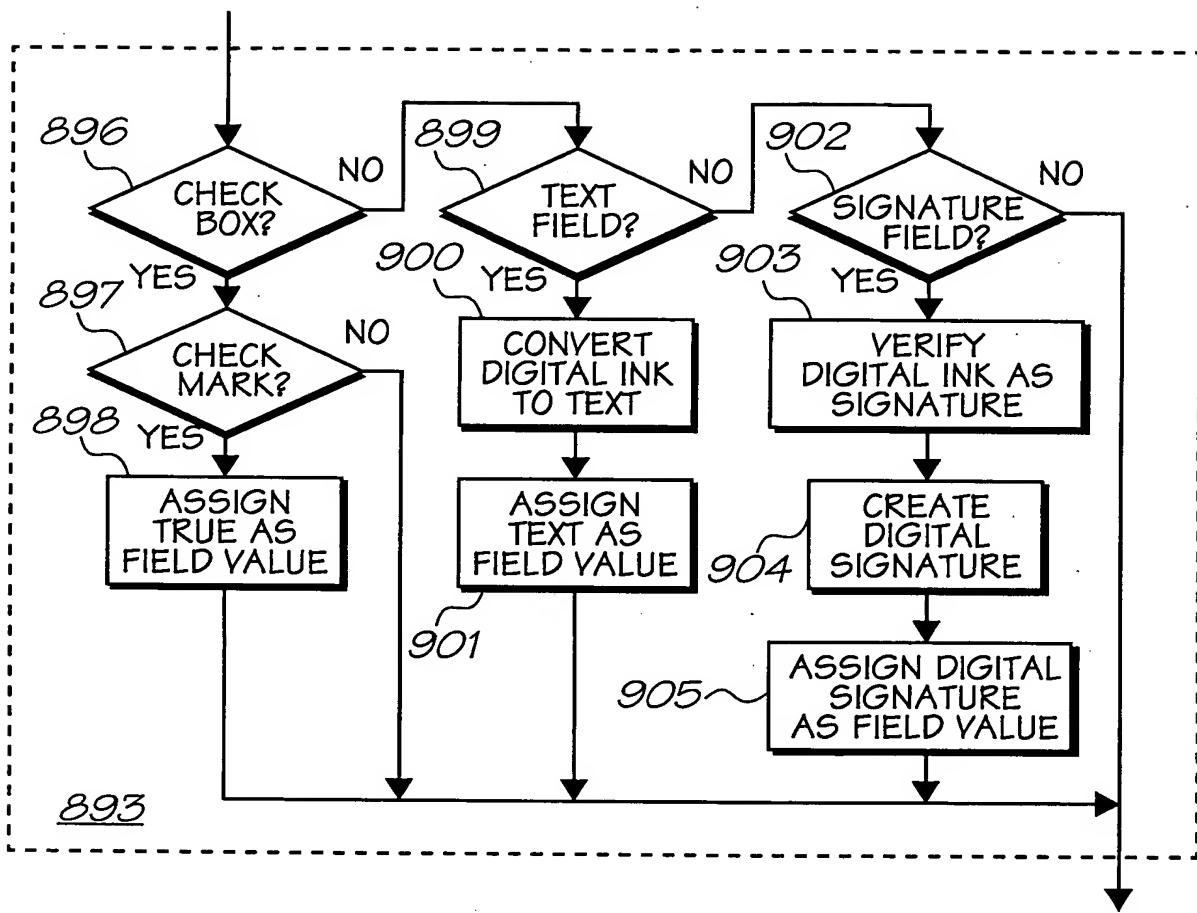


FIG. 30a

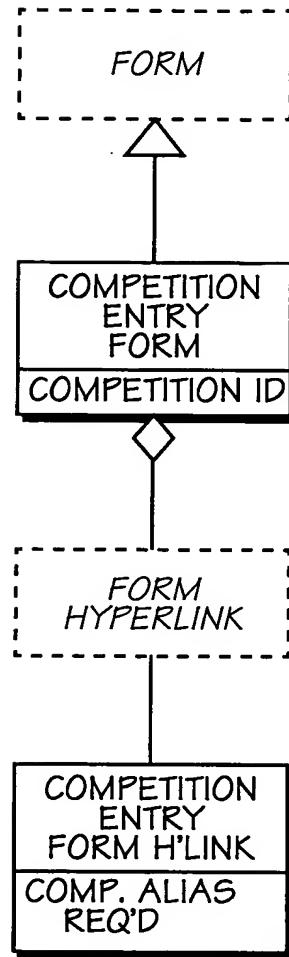


FIG. 31

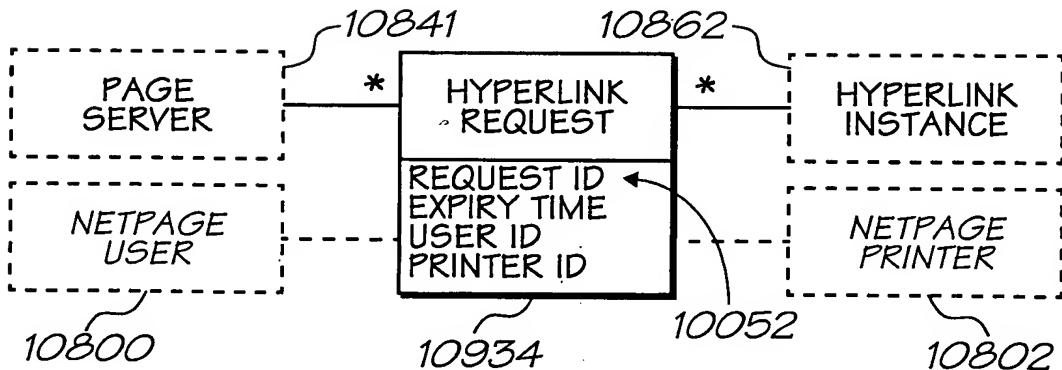


FIG. 33

COMPETITION NAME

COMPETITION ENTRY FORM

COMP DESC

CONDITIONS

MORE INFO

TELL US, IN 20 WORDS OR LESS, WHY YOU LIKE OUR PRODUCT

TEXT

ARE YOU LIKELY TO BUY THIS PRODUCT AGAIN?

YES NO

PLEASE SIGN HERE TO CERTIFY YOU ARE OVER 18

SIGNATURE

SUBMIT ENTRY

CLICK HERE AT ANY TIME TO
CHECK IF YOU HAVE WON

PRINT

HAVE I WON?

FIG. 32

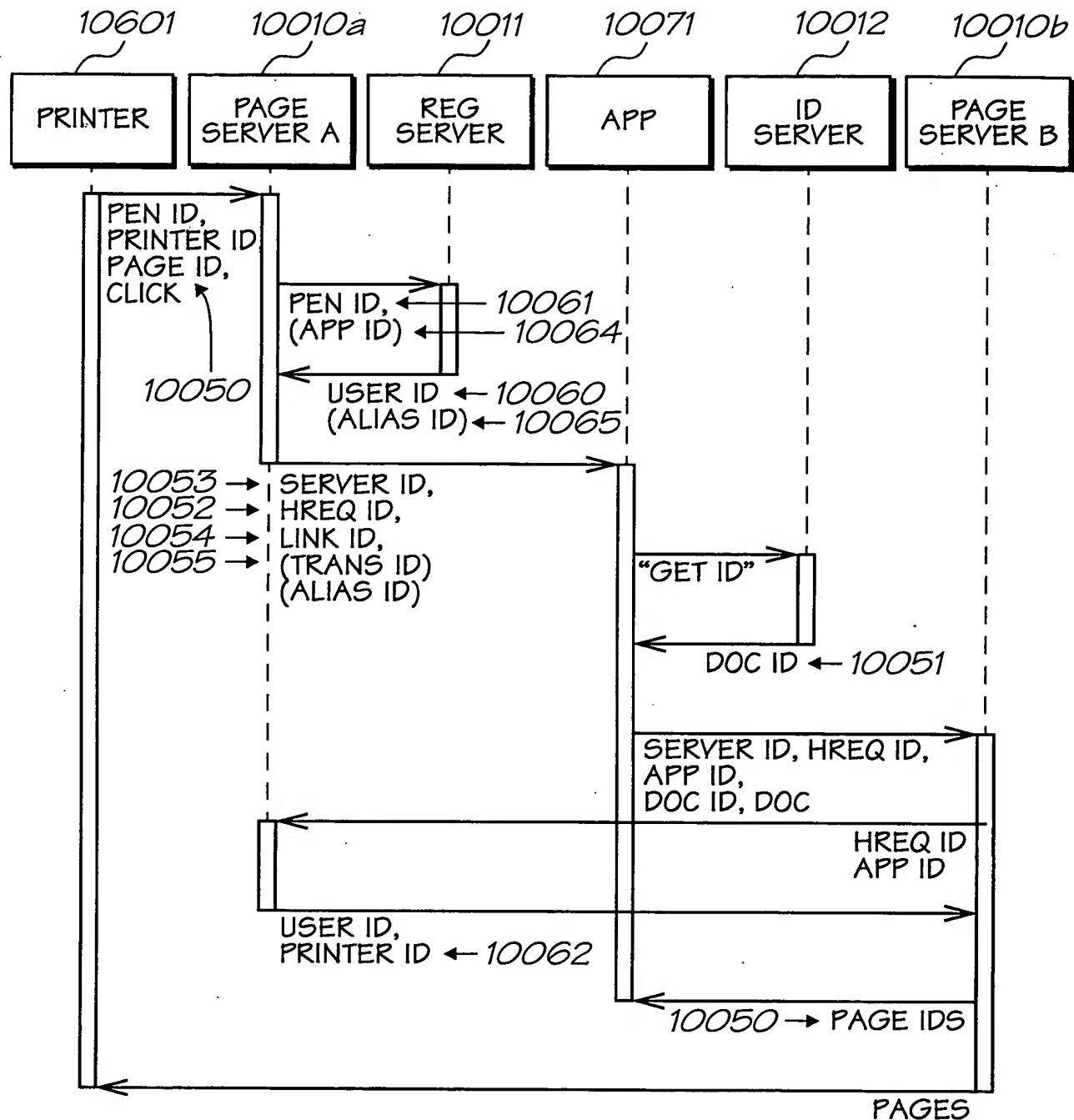


FIG. 34